

YOUNG KOOK NEIL BUSQUE

Director of Operations · Growth Ops & Automation · Tech Wizard

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Summary

Director of Operations who turns marketing spend into systems that scale. 3+ years building conversion funnels, automating CRM workflows, and shipping AI agents that replace manual ops work. Operates hands-on across paid media, GoHighLevel, n8n automation, and Claude Code internal tooling.

Skills

AI & Automation: Claude Code, n8n, Zapier, Lovable

CRM & Funnels: GoHighLevel, WordPress

Paid Media & Analytics: Meta Ads, Google Analytics

Web: HTML, CSS, JavaScript

Productivity: Notion, Slack, Google Workspace, Claude Code

Experience

Director of Operations — Catalyze Growth Partners

Remote · Oct 2025 – April 2026

- Cut new-client onboarding from **30 days to 7 days** by building a one-click GoHighLevel sub-account spin-up system (17 custom values, 24 tags, 18 pipeline stages, 3 Slack channels deployed in under 10 minutes per client).
- Built and shipped **20+ production n8n workflows** handling lead capture, SDR briefing, no-show recovery, and pipeline hygiene across 10+ active client accounts.
- Designed and deployed an internal AI agent stack (Claude Code + 8 MCP servers across GHL, n8n, Notion, Slack, Porkbun, Google Workspace) that automated 60%+ of recurring operations tasks.
- Built internal reporting and intelligence tooling: a Weekly Ad Report pipeline, a daily client-health scorecard (“Pulse”), a Meta Ads competitive-intelligence tool, and company-wide SOPs / Notion / Slack notification systems supporting an internal team of six.

Freelance GoHighLevel Developer & Automation Engineer

Remote · Oct 2024 – Oct 2025

- Built custom GHL sub-account configurations, sales funnels, and landing pages for clients across SaaS, professional services, and e-commerce.
- Deployed Zapier and n8n workflows for lead routing, multi-channel follow-up, and SDR pipeline automation.
- Designed conversion-optimized landing pages tied to paid Meta and Google campaigns; built integrations across CRM, calendar, and Slack stacks.

Social Media Manager & Digital Marketer — Stout Capital LLC

May 2023 – Sept 2024

- Grew social following **400%+ in 4 months** through original short-form video and editorial content.
- Built and A/B-tested landing pages tied to paid acquisition campaigns.
- Ran targeted Meta and Google paid campaigns for brand awareness and lead generation.

Web Developer & Digital Marketer — Bravo Team LLC

Oct 2021 – Aug 2022

- Built and maintained client websites with a focus on conversion and UX, including a managed e-commerce storefront.
- Ran paid Meta and Google ad campaigns driving traffic and sales.

Education

Bachelor of Science, Information Technology — STI Tagum College, Philippines · 2017